

Antiracist Spending – A place to start

As you explore opportunities for more anti-racist practices,
use this tool to help guide your research and choices.

Identifying Values. Think about where your money flows – in local, national or global arenas. What types of anti-racism impact do you care most about? What elements of systemic oppression do you want to see crumble?	
I want my money directed towards...	I want to avoid supporting...
Assessing Practices. Think about your standard practices or “go-to” businesses for various spending, e.g. material goods, services, etc.	
In general, by race and gender, who is profiting most from my spending? (Think about owners, leadership, shareholders)	
What do I know about this company’s values and social responsibility? How well are they living up to them?	
How does this information measure up to the values I’ve identified?	
In my current circumstances, do I have the capability to spend some extra time, and potentially more money, exploring more anti-racist alternatives?	
(more on the back)	

Antiracist Spending – A place to start (continued)

Life brings a broad range of spending choices that warrant anti-racist awareness, including:

- Material goods and products
- Professional services
- Health, wellness and nutrition
- Travel and Entertainment
- Savings and retirement funds
- Charitable giving
- Purchases requiring loans (property, vehicles, education)

Exploring Possibilities. The following questions will help you explore possibilities to shift toward more anti-racist spending practices.

What can I learn about how this product was sourced?

What can I learn about employee satisfaction, about how front line staff are treated, if they are paid a living wage(or better)?

Have I considered any possibilities of cultural appropriation or cultural exploitation?

Have I sought out BIPOC-owned businesses?

What can I learn about company, or it's leadership's/owner's, contributions to various advocacy or lobbying efforts?

(if requiring a loan) What can I learn about how the bank or financial institution's lending policies?

Sticking to it. "Commitment means staying loyal to what you said you were going to do long after the mood you said it in has left you." Anonymous

On what kind of spending do I pledge to apply these strategies NOW?

What do I need to shift more of my spending practices over the next year?