

THE LGBTQ+

**FUNDRAISER** 

JUNE 10, 2022 | 7PM - 10PM WHITE EAGLE HALL, JERSEY CITY



THE LGBTQ+



I am writing you today to ask you to sponsor Hudson Pride Center's LGBTQ+ Prom fundraising Event!

Please join us:

THE LGBTQ+
PROM
FUNDRAISER

FRIDAY, JUNE 10TH, 2022 | 7PM-10PM WHITE EAGLE HALL JERSEY CITY

Hudson Pride is building a world where LGBTQ+ people thrive as healthy, equal, and complete members of society. Through our safe and affirming space, our team saves lives by not only giving hope but also happiness through finding a community. Our center provides programming and resources to support the health and well-being of LGBTQ+ people as we work to normalize their lives in a safe and supportive way - when some are not even welcomed in their own families. Together, with your support, we can expand services, deepen partnerships, and build community.

Be a part of our first PROM fundraiser. This magical evening is important to so many of our community members who skipped prom, couldn't go with their preferred date, in their preferred attire, or simply weren't authentically themselves. This evening will give our community the opportunity to come together and finally have that memorable Prom everyone deserves! The event features an open bar, scrumptious buffet, entertainment, and a night of music and dancing!

Please join us as a sponsor for the LGBTQ+ Prom Fundraiser. The funds raised from this event will go directly to supporting the center's daily operations, programs, and services. Enclosed is information detailing our sponsorship opportunities. We will follow up with you soon, but if there are questions, please contact me at 201-963-4779 ex 1110 or elizabeth@hudsonpride.org.

Thank you for your time and your support!

Sincerely,

Clizabeth Schedl

Elizabeth Schedl (She/They) Executive Director Hudson Pride Center



# WHO WE ARE

Hudson Pride Center (HPC) is a home and voice for the diverse LGBTQ+ community. Our 501(c)(3) non-profit community-based organization is the largest LGBTQ+ social services center in New Jersey! Our mission is to enhance the lives of LGBTQ+ people by creating a safe physical and virtual home, social services and programs that meet the ongoing needs, and to build trust with each and every person that seeks our help.

Set with the goal of enhancing our members quality of life, Hudson Pride provides a range of mental and physical health resources and support. These range from, HIV/PrEP, HRT and other gender affirming assistance, mental health referrals, to food and toiletry supplies, and housing and shelter support. We also provide hundreds of workshops, groups, and events that are FREE and led by our dedicated staff and interns, keeping Hudson Pride Center community-driven and accessible. This includes weekly programs for our youth and young adults as well as programs specifically for elders and groups for our transgender and non-binary members. Hudson Pride Center provides a lifeline to people in need, to help them not only to survive – but to thrive.

### HUDSON PRIDE CENTER BY THE ANNUAL NUMBERS

**14,000+** connections with individuals on health/supportive services

150+ support groups per year with over 1,300 participants

**120+** in person/virtual events per year with 5,000+ participants

**80+** LGBTQ+ trainings per year with over 2,000 participants

2 million people reached across all platforms

### WHO WE SERVE

40% of clients are Youth (13-24)

**52%** of clients are Transgender/Non-binary

51% of clients are Latinx

85% of clients are People of Color

**75%** of clients live below Federal Poverty Line

**70%** of clients are housing insecure and rely on the Center as a daily safe space where they can exist and just be







## SPONSORSHIP OPPORTUNITIES

The funds raised from this event will go directly to supporting the center's daily operations, programs, and services.

The event features an open bar, scrumptious buffet, entertainment, and a night of music and dancing!



### \$10,000 MARSHA P JOHNSON PLATINUM SPONSOR

- 6 Event Tickets & 4 HPC Client Tickets\*\*\*
- Logo in all community, media, advertisements, E-newsletters, invitations, and social media for the LGBTQ+ PROM
- Verbal recognition as Platinum Sponsor at LGBTQ+ PROM
- Logo prominently displayed throughout event duration
- · Placement of promotional materials in gift bags
- · Promotional use of Hudson Pride Center's logo through remainder of year



### \$5,000 HARVEY MILK GOLD SPONSOR

- 4 Event Tickets & 2 HPC Client Tickets\*\*\*
- Logo in all community, media, advertisements, E-newsletters, invitations, and social media for the LGBTQ+ PROM
- Verbal recognition as Gold Sponsor at LGBTQ+ PROM
- Logo prominently displayed throughout event duration
- · Placement of promotional materials in gift bags



### \$2,500 AUDRE LORDE SILVER SPONSOR

- 2 Event Tickets & 2 HPC Client Tickets\*\*\*
- Verbal recognition as Silver Sponsor at LGBTQ+ PROM
- Placement of promotional materials in gift bag



### \$1,000 SYLVIA RIVERA BRONZE SPONSOR

- · 2 Event Tickets
- Verbal recognition as Bronze Sponsor at LGBTQ+ PROM

If interested in sponsoring, please make contribution by May 23rd, 2022.

\*\*\*HPC Client tickets will be given to our lovely members who otherwise can't afford to join us.



THE LGBTQ+



YES, WE WILL PROUDLY SPONSOR THE LGBTQ+ PROM!	
WE ARE INTERESTED IN:  \$10,000 PLATINUM SPONSOR  \$2,500 SILVER SPONSOR	<ul><li>\$5,000 GOLD SPONSOR</li><li>\$1,000 BRONZE SPONSOR</li></ul>
COMPANY/ORGANIZATION:	
O PLEASE CHARGE MY CARD (INFORMATION INCLUDED)  ONLINE - NETWORK FOR GOOD bit.ly/sponsorprom	CHECK ENCLOSED  MAIL TO: Hudson Pride Center P.O. BOX 8116 Jersey City, NJ 07308
BILLING ADDRESS:	
CITY: :	STATE: ZIP:
PHONE: PHONE:	
CARD NUMBER:  NAME ON CARD:  CARD TYPE: EXPIRATION: CVV:  CARDHOLDER SIGNATURE:	
PLEASE SEND TO HUDSON PRIDE CENTER Hudson Pride Center   PO BOX 8116   Jersey City, NJ 07308	

If interested in sponsoring, please make contribution by May 23rd, 2022.

### **QUESTIONS?**

Contact Elizabeth Schedl, Executive Director 201-963-4779 Ext: 1110 | elizabeth@hudsonpride.org

# NOTHING IS MORE BEAUTIFUL THAN BEING YOU

thank